

NEW! PRODUCT TRANSFORMATIONS

DevaCurl®

NEW NAMES!



B'LEAVE-IN®
Miracle Curl Plumper

PLUMPING PRIMER
Body-Building Gelée



SET IT FREE®
Moisture Lock Finishing Spray

MOISTURE SEAL
Hydrating Finishing Spray



THE CURL MAKER™
Miracle Curl Plumper

DEFINING SPRAY GEL
Strong Hold No-Crunch Styler



ARC ANGEL™ GEL
Maximum Hold No-Crunch Styler

SUPREME DEFINING GEL
Super Strong Hold No-Crunch Styler



FRIZZ-FREE VOLUMIZING FOAM
Lightweight Body Booster

FRIZZ-FIGHTING VOLUMIZING FOAM
Lightweight Body Booster

NEW PACKAGING!



8 oz Jar

NEW! 8 oz Tube



16 oz Jar

NEW! 17.75 oz Airless Pump



8 oz Jar

NEW! 8 oz Tube

HEAVEN IN HAIR®



8 oz Bottle

NEW CAP! 8 oz Bottle



3 oz Bottle

NEW! 3 oz Tube

MELT INTO MOISTURE®



3 oz Bottle




NEW! 3 oz Tube

BUILDUP BUSTER®

SUPERCREAM™




STYLING CREAM

CLEANSERS & CONDITIONERS:
NEW! FOR FINE, MEDIUM & COARSE - WAVES, CURLS & COILS






LOW-POO DELIGHT®
For Wavy Hair

LOW-POO DELIGHT®
For Dry Fine Waves, Curls & Coils






ONE CONDITION DELIGHT®
For Wavy Hair

ONE CONDITION DELIGHT®
For Dry Fine Waves, Curls & Coils






NO-POO® ORIGINAL
For Curly Hair

NO-POO® ORIGINAL
For Dry, Medium to Coarse Waves, Curls & Coils






ONE CONDITION® ORIGINAL
For Curly Hair

ONE CONDITION® ORIGINAL
For Dry, Medium to Coarse Waves, Curls & Coils






LOW-POO® ORIGINAL
For Curly Hair

LOW-POO® ORIGINAL
For Dry, Medium to Coarse Waves, Curls & Coils



NO-POO DECADENCE®
For Super Curly Hair

NO-POO DECADENCE®
For Dry, Coarse Waves, Curls & Coils



ONE CONDITION DECADENCE®
For Super Curly Hair

ONE CONDITION DECADENCE®
For Dry, Coarse Waves, Curls & Coils