

DevaCurl® QUICK REFERENCE GUIDE

HEY DEVAS! WHEN WE SAY “CURLS”, WE NOW MEAN WAVES, CURLS AND COILS WHETHER THEY’RE FINE, MEDIUM OR COARSE. DISCOVER THE PRODUCTS PERFECT FOR YOUR CURL TEXTURE NEEDS.

CLEANSE & CONDITION (For Dry, Fine Curls)

LOW-POO DELIGHT®

Mild Lather Cleanser for Lightweight Moisture

ONE CONDITION DELIGHT®

Lightweight Cream Conditioner

CLEANSE & CONDITION (For Dry, Medium to Coarse Curls)

NO-POO® ORIGINAL

Zero Lather Cleanser for Rich Moisture

LOW-POO® ORIGINAL

Mild Lather Cleanser for Rich Moisture

ONE CONDITION® ORIGINAL

Rich Cream Conditioner

HEAVEN IN HAIR®

Moisturizing Deep Conditioner

CLEANSE & CONDITION (For Dry, Coarse Curls)

NO-POO DECADENCE®

Zero Lather Cleanser for Ultra-Rich Moisture

ONE CONDITION DECADENCE®

Ultra-Rich Cream Conditioner

LEAVE-IN DECADENCE®

Moisturizing Leave-in Conditioner

TREATMENT MASK (For All Curls)

MELT INTO MOISTURE®

Treatment Mask

REPAIR & BOND

CURLBOND™

Re-Coiling Mild Lather Cleanser
For Damaged Curls

CURLBOND™

Re-Coiling Cream Conditioner
For Damaged Curls

CURLBOND™

Re-Coiling Treatment Mask
For Damaged Curls

CURLBOND PRO BOOST™

Re-Coiling In-Salon Treatment
For Damaged Curls

SCALP & HAIR RESET

BUILDUP BUSTER®

Gentle Clarifying Cleanser
For All Curls

SCALP PURI(pH)Y™

Easy-Rinse Exfoliating Spray
For All Scalp Types

SCALP D(pH)ENSE™

Daily Nourishing & Protecting Serum
For Dry Scalp

COLOR CARE

NO-POO BLUE®

Anti-Brass Zero Lather Toning Cleanser
For Color-Treated Curls

PREP & PROTECT

WASH DAY WONDER®

Time-Saving Slip Detangler
For Tangle-Prone Curls

PLUMPING PRIMER (Formerly B’leave In®)

Body-Building Gelée
For All Curls

FLEXFACTOR™

Curl Protection & Retention Primer
For All Curls

VOLUMIZE

FRIZZ-FIGHTING VOLUMIZING FOAM

Lightweight Body Booster
For All Curls

SUPERMOUSSE®

Coconut Oil Infused Volumizer
For Medium to Coarse Curls

DEFINE

LIGHT DEFINING GEL

Soft Hold
No-Crunch Styler

For All Curls

Hold Level ○ ○ ○

ULTRA DEFINING GEL

Strong Hold
No-Crunch Styler

For All Curls

Hold Level ○ ○ ○

DEFINING SPRAY GEL

(Formerly The Curl Maker™)
Strong Hold No-Crunch Styler

For All Curls

Hold Level ○ ○ ○

SUPREME DEFINING GEL

(Formerly Arc Angel™)
Super-Strong Hold No-Crunch Styler

For All Curls

Hold Level ○ ○ ○

WAVEMAKER™

Lightweight Moisturizing Definer
For Fine Curls

STYLING CREAM

Rich Coconut-Infused Definer
For Medium to Coarse Curls

SUPERCREAM™

Touchable Moisturizing Definer
For Coarse Curls

REFRESH

DEVAFRESH®

Scalp and Hair Revitalizer
For Dry, Medium to Coarse Curls

FINISH

HIGH SHINE®

Anti-Frizz Nourishing Oil
For Medium to Coarse Curls

FLEXIBLE HOLD HAIRSPRAY

No-Crunch Finishing Styler
For All Curls

MOISTURE SEAL (Formerly Set It Free®)

Hydrating Finishing Spray
For Dry Curls